

PRESS ARTICLE

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FURNITURE CLUB – MADE IN GERMANY PREPARES FOR CONSEQUENCES OF A BREXIT

Doing business with the UK has surely not become easier with a Brexit in sight, but will, of course, continue in one way or the other. This is the pragmatic view of German suppliers to the furniture retail, to the furniture industry and to contract business which are joined within the export association “Furniture Club – Made in Germany”.

While a majority regrets the Brexit-vote, the members of Furniture Club together with their British partners and clients intent to continue their business relations. In close cooperation, they have begun to cope with the consequences with which the announcement of a Brexit has already confronted them. They prepare especially to rising prices, a loss of purchasing power of British consumers, an increase of the shortage of skilled personnel and a possible relocation of company sites.

The UK will remain one of Germany’s most important furniture markets in the world. The members of Furniture Club trust in continuity for two reasons: British furniture producers use a lot of unique German supplies, and consumers buy German furniture which completes gaps within the British range of furniture. However, should the UK reverse EU-harmonization of technical standards or the like, this could needlessly complicate business or even make it unattractive.

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