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FURNITURE CLUB:

A ONE-STOP-SHOP FOR EXCELLENT SHIP INTERIORS „MADE IN GERMANY“

Interior design products of Furniture Club member companies already travel the seven seas on board of numerous cruise ships of renowned international shipping companies. A prerequisite for this success is, of course, that these products are most suitably designed for typical requirements on board, especially regarding fire protection, reduction of space and weight, durability and well-being. But even if you add, that they are innovative and of excellent quality, there is a lot more to it to achieve such competitiveness. The key points are the companies' absolute professionalism, a very close cooperation with the clients and respecting their specific needs.

The Furniture Club and four of its member companies present themselves at CSIE Miami **booth 445**:

- drapilux / Schmitz Textiles
- GH Hotel Interiors Group
- Halbmond Teppichwerke / HTW-Design Carpets
- Nehl Wohnideen

Before mastering the outfitting of ship interiors, all four companies acquired rich experience in interior outfitting of hotels. Both sectors need reliable partners who offer personal consultancy, customer-designed products and experienced service. However, outfitting and refurbishing a cruise ship adds a lot more topics to interior outfitting which are ship-specific and are subject to much higher requirements.



'With each new project, I am fascinated to see much more than a 'cruising hotel' being created. Passengers are going on a ship cruise expecting an exceptional event. Therefore, each ship aspires to prove her own distinctive 'character' to produce a perfect and unforgettable cruise. Cruise operators, shipyards, designers and architects rely on us to assess trends quickly and safely. Drawing

on innumerable alternatives, our customers and our designers choose the special accents in common, which contribute to create the desired aspect of the ship's interior,' explains Johannes Hegger from GH Hotel Interior Group.



'Interior design solutions for contract business, in general, absolutely have to be unique nowadays. The difference in choosing the carpet for a cruise liner or a hotel rather is the fact that products for ships are subject to the technical requirements of IMO and to a more intensive use. Therefore, we have to be IMO

certified and not only offer almost any combination of colour, design and quantity, but also different quality levels at choice,' says Bruno Schaefer from HTW-Design Carpets.



Hubert Reinermann from drapilux agrees with his fellow-exhibitors and adds: 'Compliance with safety standards is the 'must', individual design is the 'basis' and the 'plus' is, when innovation leads to intelligent products which fulfil multiple functions. Our fabrics, for example, are decorative and flame-retardant. But, in addition, they contribute to a better

room climate by minimising odours and improving the acoustics, both of which is essential in view to the rather small size of ship cabins.'



'As space is extremely precious on board of a ship, multi-function may also assume the meaning of convertibility, i.e. of the cabin furniture. Our wall-beds combine sleeping, sitting and storing, and it is essential during a journey at sea that they rely on patented technology and are very easy to handle,' argues Daniel Boellhoff from Nehl Wohnideen.

Elke Kornberger from Furniture Club sums up: 'Our association offers to act as a one-stop-shop, if you are looking for excellent suppliers. With the support of our strong associate members, we shall be happy to make valuable contacts for you: to our member companies as well as to a huge network of various companies within the German furnishing community.'

Please meet the Furniture Club at booth 445, CSIE Miami 19, or contact info@furnitureclub.de.