JAKA-BKL GMBH

JAKA-STRASSE 3 | D-32351 STEMWEDE-WEHDEM

Furniture Club
MADE IN GERMANY

TWO STRONG BRANDS CONSOLIDATED

The JAKA-BKL GmbH was founded on 1st of May 2013 and took over the successful and well established companies „OPTIFIT“ and „MARLIN Badmöbel” by Management-Buy-Out.

Since 1991 the name „MARLIN Badmöbel“ guarantees innovative high-end solutions around the fitted bathroom. Flatpack kitchen- and bathroom-furniture is produced since 1971 in a modern and functional design under the name „OPTIFIT“ for simple self-installation. These trademarks convince especially through high-quality materials and craftsmanship, as well as varied designs and user-optimized functions.

The production and also the administration are in Stemwede-Wehdem on a 32.000 sqm site full of tradition, which is located about 70 km West of Hannover. From here all goods are dispatched to customers in Germany and around the world. Concentrating production, logistics and administration at one central location optimize the workflow and ensure continuous high quality. 175 employees work there today.

The main activities of the new company are expanding the product-competence and generate efficient business-processes. The brand manufacturer is enlarging his in-house production consistently to keep a strong position of the brands also in the future. „Made in Germany“ is classified as a guarantor for competence and reliability.

The marketing of the JAKA-BKL focuses on the furniture stores, as well as on qualified DIY-markets and the mail-order business.

SPECIAL FEATURES AND ASSETS

The well established brands and many years of comprehensive expertise are what defines the JAKA-BKL and makes it a reliable partner in the sector of high-quality furniture for bathrooms and kitchens.

The development of new product-lines and –solutions is based on market demands, as well as on the business-partners.

This is how an innovative furniture-line with a plenty-of-types-assortment is produced for different price-ranges continuously. The production runs by an elaborated platform concept.

Besides the outstanding product-features the spirit-of-the-age-design is what convinces. All product-lines and customized solutions at JAKA-BKL are developed in-house in a successful co-operation with well-established external designers.

MORE ADVANTAGES OF THE COMPANY

- Efficient business-structures and high-qualified staff with fundamental know-how
- Fair co-operation with customers and suppliers
- High degree of flexibility and reliable product-quality through a large amount of in-house production
- Manufacturing by latest state of technology
- Tradable permit according to DIN 14001
- Wide range of products for all kinds of customers from price-conscious to design-orientated
- Permanent presentation at the fair-center in Bad Salzuflen and on site in Stemwede with room for training courses.

PLEASE VISIT US IN THE INTERNET:

www.jaka-bkl.de